



December 21, 2015

Hello!

With Brain Injury Awareness Month coming up quickly in March, I wanted to take a moment to reach out to you and ask for your assistance to help bring awareness to a cause near and dear to my heart (or head, if you will).

If you are not familiar with my story, I took a fall on ice in February 2014, landing full-force on the back of my skull. I suffered a mild Traumatic Brain Injury (TBI), and in an instant my world changed. I began contributing to the *Huffington Post* a year later, writing about TBI to shed light on a topic that is often misunderstood and down-played, yet affects someone in the United States every 13 seconds.

I released my first book "*Life With a Traumatic Brain Injury: Finding the Road Back to Normal*" in November, and received an endorsement from Lee Woodruf, New York Times #1 bestselling author and contributor, "CBS This Morning":

*"Traumatic brain injury causes your world to implode. The effects of TBI are far-reaching and long term; touching every imaginable part of your life, the lives of those you love and those who love you. Amy weaves her own story and the stories of others who have sustained a TBI with important education that provides both help and hope.."*

In March I will be heading to Washington DC for Brain Injury Awareness Day at the Capitol, and will also be speaking at local support groups and TBI rehab facilities in the area.. As I am sure you are aware, these groups have no budget for speakers. This is where you come in! I am asking for your help in sponsoring my trip to DC and in spreading awareness of this often-invisible injury. Every amount helps, and will be greatly appreciated!

Thank you for your time,

Amy Zellmer



## SPONSORSHIP LEVELS

### GREEN RIBBON \$5,000

100 copies of my book with your name/logo on them will be donated to attendees,  
as well as 100 TBI Awareness bracelets.

### DIAMOND \$3,000

50 copies of my book with your name/logo on them will be donated to attendees,  
as well as 50 TBI Awareness bracelets.

### PLATINUM \$1,500

25 copies of my book with your name/logo on them will be donated to attendees,  
as well as 25 TBI Awareness bracelets.

### GOLD \$1,000

25 copies of my book with your name/logo on them will be donated to attendees

### SILVER \$500

25 TBI Awareness bracelets will be donated to attendees

ALL sponsorship levels will receive their name on my website and printed materials, as well as social media mentions. You also have the opportunity to have an item in the gift bag that will be given to attendees with the book and bracelet

Every dollar helps offset travel expenses and the cost of books and awareness bracelets.



SPONSORSHIP FORM

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

How would you like your name to appear on the donation sticker on the book? (or email us your logo?) \_\_\_\_\_

Sponsorship Level:

GREEN RIBBON

DIAMOND

PLATINUM

GOLD

SILVER

Other

Make checks payable to: Amy Zellmer

Credit card payments can be made via: [www.FacesofTBI.com/donate](http://www.FacesofTBI.com/donate)

